

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester V  
(Regular - 2014 Pattern) Examination: April 2022

Result Date : 05 Jul 2022

URL: <http://sndt.digitaluniversity.ac/>

Result Ledger For

Faculty : Faculty of Science and Technology

Program : B.A. (Mass Media)

Program Code : 131

Mode of Learning : Regular

Pattern : Revised 2014

Branch : No Branch

Program Part : B.A. (Mass Media)

Program Part Term : Semester V

Event : April 2022

**Course Level Details:-**

Course Code	Course Name	Credits	Grade Template Name	AM	INT		EXT		Course Max Marks
					Min	Max	Min	Max	
5101	Introduction to Research (Advertising)	4.00	10 Point Grading	TH	10	25	30	75	100
5102	Advertising and Marketing	4.00	10 Point Grading	TH	10	25	30	75	100
5103	Branding	4.00	10 Point Grading	TH	10	25	30	75	100
5104	Consumer Behaviour	4.00	10 Point Grading	TH	40	100	--	--	100
5105	Media Planning and Scheduling	4.00	10 Point Grading	TH	40	100	--	--	100
5201	Introduction to Research (Journalism)	4.00	10 Point Grading	TH	10	25	30	75	100
5202	Political and Economic Reporting	4.00	10 Point Grading	TH	10	25	30	75	100
5203	Newspaper Editing Layout and Design	4.00	10 Point Grading	TH	40	100	--	--	100
5204	journalism for social change	4.00	10 Point Grading	TH	40	100	--	--	100
5205	Magazines and Journals	4.00	10 Point Grading	TH	10	25	30	75	100
5301	Introduction to Research (Animation)	4.00	10 Point Grading	TH	10	25	30	75	100
5302	Introduction to Animation	4.00	10 Point Grading	TH	10	25	30	75	100
5303	Basic of Art and Drawing	4.00	10 Point Grading	TH	40	100	--	--	100
5304	2D and 3D Animation	4.00	10 Point Grading	PV	40	100	--	--	100
5305	Animation and Scripiting	4.00	10 Point Grading	TH	10	25	30	75	100

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SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester V  
(Regular - 2014 Pattern) Examination: April 2022

Result Date : 05 Jul 2022

**Grade Template Used: :-**

Template Name : Grade\_10\_40\_new

Grade Scale : 10 Point Grading

No. Of Intervals : 52

Sr. No.	Grade Abbreviation	From (Marks)	To (Marks)	Status	GradePoint	Description
1	O+	90	100	Pass	10.00	O+
2	O	89	89.99	Pass	9.90	O
3	O	88	88.99	Pass	9.80	O
4	O	87	87.99	Pass	9.70	O
5	O	86	86.99	Pass	9.60	O
6	O	85	85.99	Pass	9.50	O
7	O	84	84.99	Pass	9.40	O
8	O	83	83.99	Pass	9.30	O
9	O	82	82.99	Pass	9.20	O
10	O	81	81.99	Pass	9.10	O
11	O	80	80.99	Pass	9.00	O
12	A+	79	79.99	Pass	8.90	A+
13	A+	78	78.99	Pass	8.80	A+
14	A+	77	77.99	Pass	8.70	A+
15	A+	76	76.99	Pass	8.60	A+
16	A+	75	75.99	Pass	8.50	A+
17	A+	74	74.99	Pass	8.40	A+
18	A+	73	73.99	Pass	8.30	A+
19	A+	72	72.99	Pass	8.20	A+
20	A+	71	71.99	Pass	8.10	A+
21	A+	70	70.99	Pass	8.00	A+
22	A	69	69.99	Pass	7.90	A
23	A	68	68.99	Pass	7.80	A
24	A	67	67.99	Pass	7.70	A
25	A	66	66.99	Pass	7.60	A
26	A	65	65.99	Pass	7.50	A
27	A	64	64.99	Pass	7.40	A
28	A	63	63.99	Pass	7.30	A
29	A	62	62.99	Pass	7.20	A
30	A	61	61.99	Pass	7.10	A
31	A	60	60.99	Pass	7.00	A
32	B+	59	59.99	Pass	6.80	B+
33	B+	58	58.99	Pass	6.60	B+
34	B+	57	57.99	Pass	6.40	B+
35	B+	56	56.99	Pass	6.20	B+
36	B+	55	55.99	Pass	6.00	B+
37	B	54	54.99	Pass	5.90	B
38	B	53	53.99	Pass	5.80	B
39	B	52	52.99	Pass	5.70	B
40	B	51	51.99	Pass	5.60	B
41	B	50	50.99	Pass	5.50	B
42	C	49	49.99	Pass	5.40	C
43	C	48	48.99	Pass	5.30	C
44	C	47	47.99	Pass	5.20	C
45	C	46	46.99	Pass	5.10	C

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B.A. (Mass Media) - Semester V  
(Regular - 2014 Pattern) Examination: April 2022

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Sr. No.	Grade Abbreviation	From (Marks)	To (Marks)	Status	GradePoint	Description
46	C	45	45.99	Pass	5.00	C
47	P	44	44.99	Pass	4.80	P
48	P	43	43.99	Pass	4.60	P
49	P	42	42.99	Pass	4.40	P
50	P	41	41.99	Pass	4.20	P
51	P	40	40.99	Pass	4.00	P
52	F	0	39.99	Fail	0.00	F

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B.A. (Mass Media) - Semester V  
(Regular - 2014 Pattern) Examination: April 2022

Result Date :05 Jul 2022

**Abbreviations Used:**

EXT	External Assessment
INT	Internal Assessment
EX	External
IN	Internal
PR	Practical
PV	Practical/Viva
TH	Theory
TW	Term Work
Cr	Credits
AM	Assessment Method
Gr	Grade Obtained
SGPA	Semester Grade Point Average
CGPA	Cumulative Grade Point Average
EGP	Earned Grade Points
c	Current Performance
NP	Not Permitted
UMC	Unfair Means Case
FF	Fail
RR	Result Reserved
+	Grace applied
AB	Absent
ATKT	Allowed to keep Terms
RMK	Remark
x	Past Performance
App	Appearance
Obt	Obtained

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B.A. (Mass Media) - Semester V  
(Regular - 2014 Pattern) Examination: April 2022

Result Date : 05 Jul 2022

Name : MISBAH ABDUL REHMAN MULLA APREEN

Seat No : \*060029

Center : 005

PRN : 2019016100015551

Medium : English

College : 022: Smt. P.N. Doshi Women`s College of Arts, Kum. U.R. Shah Women`s College of Commerce and Dr. Smt. Nanavati Bhanuben Mahendra Women`s College of Home Science, Ghatkopar, Mumbai

Specialization : Journalism

Course Code	Course Name	AM	INT		EXT		Total		Grace	Total (100)	Cr	Gr	GP	EGP	App
			Min/Max	Obt	Min/Max	Obt	Max	Obt							
5201	Introduction to Research (Journalism)	TH	10/25	12	30/75	34	100	46		46/100	4	C	5.10	20.40	x
5202	Political and Economic Reporting	TH	10/25	18	30/75	75	100	93		93/100	4	O+	10.00	40.00	x
5203	Newspaper Editing Layout and Design	TH	40/100	41	--	--	100	41		41/100	4	P	4.20	16.80	x
5204	journalism for social change	TH	40/100	66	--	--	100	66		66/100	4	A	7.60	30.40	x
5205	Magazines and Journals	TH	10/25	18	30/75	57	100	75		75/100	4	A+	8.50	34.00	x
<b>Sem V</b>	<b>Total Credits: 20</b>									<b>Grand Total: 321/500</b>			<b>Percentage: 64.20</b>		

Name : RANE TANVI UMESH SWATI

Seat No : 060020

Center : 005

PRN : 2019016100016144

Medium : English

College : 022: Smt. P.N. Doshi Women`s College of Arts, Kum. U.R. Shah Women`s College of Commerce and Dr. Smt. Nanavati Bhanuben Mahendra Women`s College of Home Science, Ghatkopar, Mumbai

Specialization : Advertising

Course Code	Course Name	AM	INT		EXT		Total		Grace	Total (100)	Cr	Gr	GP	EGP	App
			Min/Max	Obt	Min/Max	Obt	Max	Obt							
5101	Introduction to Research (Advertising)	TH	10/25	12	30/75	45	100	57		57/100	4	B+	6.40	25.60	x
5102	Advertising and Marketing	TH	10/25	14	30/75	73	100	87		87/100	4	O	9.70	38.80	x
5103	Branding	TH	10/25	10	30/75	73	100	83		83/100	4	O	9.30	37.20	x
5104	Consumer Behaviour	TH	40/100	46	--	--	100	46		46/100	4	C	5.10	20.40	c
5105	Media Planning and Scheduling	TH	40/100	51	--	--	100	51		51/100	4	B	5.60	22.40	x
<b>Sem V</b>	<b>Total Credits: 20</b>									<b>Grand Total: 324/500</b>			<b>Percentage: 64.80</b>		

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Name : VISHWAKARMA KIRAN KANHIYALAL SAROJ

Seat No : 060033

Center : 005

PRN : 2018016100002793

Medium : English

College : 022: Smt. P.N. Doshi Women`s College of Arts, Kum. U.R. Shah Women`s College of Commerce and Dr. Smt. Nanavati Bhanuben Mahendra Women`s College of Home Science, Ghatkopar, Mumbai

Specialization : Journalism

Course Code	Course Name	AM	INT		EXT		Total		Grace	Total (100)	Cr	Gr	GP	EGP	App
			Min/Max	Obt	Min/Max	Obt	Max	Obt							
5201	Introduction to Research (Journalism)	TH	10/25	12	30/75	43	100	55		55/100	4	B+	6.00	24.00	x
5202	Political and Economic Reporting	TH	10/25	19	30/75	73	100	92		92/100	4	O+	10.00	40.00	x
5203	Newspaper Editing Layout and Design	TH	40/100	40	--	--	100	40		40/100	4	P	4.00	16.00	c
5204	journalism for social change	TH	40/100	60	--	--	100	60		60/100	4	A	7.00	28.00	x
5205	Magazines and Journals	TH	10/25	19	30/75	61	100	80		80/100	4	O	9.00	36.00	x
<b>Sem V</b>	<b>Total Credits: 20</b>									<b>Grand Total: 327/500</b>				<b>Percentage: 65.40</b>	

Name : SHAMDASANI PRIYAL SURESH AARTI

Seat No : 060046

Center : 005

PRN : 2019016100015125

Medium : English

College : 022: Smt. P.N. Doshi Women`s College of Arts, Kum. U.R. Shah Women`s College of Commerce and Dr. Smt. Nanavati Bhanuben Mahendra Women`s College of Home Science, Ghatkopar, Mumbai

Specialization : Animation

Course Code	Course Name	AM	INT		EXT		Total		Grace	Total (100)	Cr	Gr	GP	EGP	App
			Min/Max	Obt	Min/Max	Obt	Max	Obt							
5301	Introduction to Research (Animation)	TH	10/25	10	30/75	51	100	61		61/100	4	A	7.10	28.40	x
5302	Introduction to Animation	TH	10/25	10	30/75	75	100	85		85/100	4	O	9.50	38.00	x
5303	Basic of Art and Drawing	TH	40/100	50	--	--	100	50		50/100	4	B	5.50	22.00	c
5304	2D and 3D Animation	PV	40/100	45	--	--	100	45		45/100	4	C	5.00	20.00	c
5305	Animation and Scripting	TH	10/25	10	30/75	75	100	85		85/100	4	O	9.50	38.00	x
<b>Sem V</b>	<b>Total Credits: 20</b>									<b>Grand Total: 326/500</b>				<b>Percentage: 65.20</b>	

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URL: <http://sndt.digitaluniversity.ac/>

Result Ledger For

Faculty : Faculty of Science and Technology

Course : B.A. (Mass Media)

Course Code : 131

Mode of Learning : Regular

Pattern : Revised 2014

Branch : No Branch

Course Part : B.A. (Mass Media)

Course Part Term : Semester V

Event : April 2022

**Course Level Details:-**

Course Code	Course Name	Credits	Grade Template Name	AM	INT		EXT		Paper Max Marks
					Min	Max	Min	Max	
5101	Introduction to Research (Advertising)	4	10 Point Grading	TH	10	25	30	75	100
5102	Advertising and Marketing	4	10 Point Grading	TH	10	25	30	75	100
5103	Branding	4	10 Point Grading	TH	10	25	30	75	100
5104	Consumer Behaviour	4	10 Point Grading	TH	40	100	--	--	100
5105	Media Planning and Scheduling	4	10 Point Grading	TH	40	100	--	--	100
5201	Introduction to Research (Journalism)	4	10 Point Grading	TH	10	25	30	75	100
5202	Political and Economic Reporting	4	10 Point Grading	TH	10	25	30	75	100
5203	Newspaper Editing Layout and Design	4	10 Point Grading	TH	40	100	--	--	100
5204	journalism for social change	4	10 Point Grading	TH	40	100	--	--	100
5205	Magazines and Journals	4	10 Point Grading	TH	10	25	30	75	100
5301	Introduction to Research (Animation)	4	10 Point Grading	TH	10	25	30	75	100
5302	Introduction to Animation	4	10 Point Grading	TH	10	25	30	75	100
5303	Basic of Art and Drawing	4	10 Point Grading	TH	40	100	--	--	100
5304	2D and 3D Animation	4	10 Point Grading	PV	40	100	--	--	100
5305	Animation and Scripiting	4	10 Point Grading	TH	10	25	30	75	100

**Grade Template Used :-**

Template Name : Grade\_10\_40\_new

Grade Scale : 10 Point Grading

No. Of Intervals : 52

Sr. No.	Grade Abbreviation	From (Marks)	To (Marks)	Status	GradePoint	Description
1	O+	90	100	Pass	10.00	O+
2	O	89	89.99	Pass	9.90	O
3	O	88	88.99	Pass	9.80	O
4	O	87	87.99	Pass	9.70	O
5	O	86	86.99	Pass	9.60	O
6	O	85	85.99	Pass	9.50	O
7	O	84	84.99	Pass	9.40	O
8	O	83	83.99	Pass	9.30	O
9	O	82	82.99	Pass	9.20	O
10	O	81	81.99	Pass	9.10	O

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Sr. No.	Grade Abbreviation	From (Marks)	To (Marks)	Status	GradePoint	Description
11	O	80	80.99	Pass	9.00	O
12	A+	79	79.99	Pass	8.90	A+
13	A+	78	78.99	Pass	8.80	A+
14	A+	77	77.99	Pass	8.70	A+
15	A+	76	76.99	Pass	8.60	A+
16	A+	75	75.99	Pass	8.50	A+
17	A+	74	74.99	Pass	8.40	A+
18	A+	73	73.99	Pass	8.30	A+
19	A+	72	72.99	Pass	8.20	A+
20	A+	71	71.99	Pass	8.10	A+
21	A+	70	70.99	Pass	8.00	A+
22	A	69	69.99	Pass	7.90	A
23	A	68	68.99	Pass	7.80	A
24	A	67	67.99	Pass	7.70	A
25	A	66	66.99	Pass	7.60	A
26	A	65	65.99	Pass	7.50	A
27	A	64	64.99	Pass	7.40	A
28	A	63	63.99	Pass	7.30	A
29	A	62	62.99	Pass	7.20	A
30	A	61	61.99	Pass	7.10	A
31	A	60	60.99	Pass	7.00	A
32	B+	59	59.99	Pass	6.80	B+
33	B+	58	58.99	Pass	6.60	B+
34	B+	57	57.99	Pass	6.40	B+
35	B+	56	56.99	Pass	6.20	B+
36	B+	55	55.99	Pass	6.00	B+
37	B	54	54.99	Pass	5.90	B
38	B	53	53.99	Pass	5.80	B
39	B	52	52.99	Pass	5.70	B
40	B	51	51.99	Pass	5.60	B
41	B	50	50.99	Pass	5.50	B
42	C	49	49.99	Pass	5.40	C
43	C	48	48.99	Pass	5.30	C
44	C	47	47.99	Pass	5.20	C
45	C	46	46.99	Pass	5.10	C
46	C	45	45.99	Pass	5.00	C
47	P	44	44.99	Pass	4.80	P
48	P	43	43.99	Pass	4.60	P
49	P	42	42.99	Pass	4.40	P
50	P	41	41.99	Pass	4.20	P
51	P	40	40.99	Pass	4.00	P
52	F	0	39.99	Fail	0.00	F

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(Regular - 2014 Pattern) Examination: April 2022

Result Date : 05 Jul 2022

**GPA TEMPLATE:**

Template Name : GPA\_10\_40\_new

Grade Scale : 10 Point Grading

No. Of Intervals : 9

Sr. No.	Grade Abbreviation	From (GPA)	To (GPA)	Status	Description
1	O+	10	10	Pass	O+
2	O	9	9.99	Pass	O
3	A+	8	8.99	Pass	A+
4	A	7	7.99	Pass	A
5	B+	6	6.99	Pass	B+
6	B	5.5	5.99	Pass	B
7	C	5	5.49	Pass	C
8	P	4	4.99	Pass	P
9	F	0	3.99	Fail	F

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CGPA	Cumulative Grade Point Average
EGP	Earned Grade Points
c	Current Performance
NP	Not Permitted
UMC	Unfair Means Case
FF	Fail
RR	Result Reserved
+	Grace applied
AB	Absent
ATKT	Allowed to keep Terms
RMK	Remark
x	Past Performance
App	Appearance
Obt	Obtained

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(Regular - 2014 Pattern) Examination: April 2022

Result Date : 05 Jul 2022

Name : GUPTA KHUSHBOO UPENDRA MALTI

Seat No : 060051

Center : 006

PRN : 201901610011121

Medium : English

College : 024: Shri M D Shah Mahila College of Arts and Commerce, Malad, Mumbai

Specialization : Journalism

Course Code	Course Name	AM	INT		EXT		Total		Grace	Total (100)	Cr	Gr	GP	EGP	App
			Min/Max	Obt	Min/Max	Obt	Max	Obt							
5201	Introduction to Research (Journalism)	TH	10/25	17	30/75	41	100	58		58/100	4	B+	6.60	26.40	c
5202	Political and Economic Reporting	TH	10/25	20	30/75	59	100	79		79/100	4	A+	8.90	35.60	x
5203	Newspaper Editing Layout and Design	TH	40/100	67	--	--	100	67		67/100	4	A	7.70	30.80	x
5204	journalism for social change	TH	40/100	60	--	--	100	60		60/100	4	A	7.00	28.00	x
5205	Magazines and Journals	TH	10/25	16	30/75	51	100	67		67/100	4	A	7.70	30.80	x
<b>Sem V</b>	<b>Total Credits: 20</b>		<b>Total EGP: 151.60</b>		<b>SGPA: 7.58</b>			<b>Grade: A</b>		<b>Grand Total: 331/500</b>			<b>Percentage: 66.20</b>		

Name : JAMARIYA AARTI BHANJIBHAI VEJI

Seat No : 060053

Center : 006

PRN : 2019016100111094

Medium : English

College : 024: Shri M D Shah Mahila College of Arts and Commerce, Malad, Mumbai

Specialization : Journalism

Course Code	Course Name	AM	INT		EXT		Total		Grace	Total (100)	Cr	Gr	GP	EGP	App
			Min/Max	Obt	Min/Max	Obt	Max	Obt							
5201	Introduction to Research (Journalism)	TH	10/25	18	30/75	15	100	FF		--	4	F	0.00	0.00	c
5202	Political and Economic Reporting	TH	10/25	21	30/75	51	100	72		72/100	4	A+	8.20	32.80	x
5203	Newspaper Editing Layout and Design	TH	40/100	66	--	--	100	66		66/100	4	A	7.60	30.40	x
5204	journalism for social change	TH	40/100	83	--	--	100	83		83/100	4	O	9.30	37.20	x
5205	Magazines and Journals	TH	10/25	21	30/75	41	100	62		62/100	4	A	7.20	28.80	x
<b>Sem V</b>	<b>Total Credits: 20</b>		<b>Total EGP: --</b>		<b>SGPA: --</b>			<b>Grade: --</b>		<b>Grand Total: --/500</b>			<b>Percentage: --</b>		

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B.A. (Mass Media) - Semester V  
(Regular - 2014 Pattern) Examination: April 2022

Result Date : 05 Jul 2022

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DIRECTOR,  
Board of Examination and Evaluation  
SNDT Women's University  
Pariskha Bhavan, Mumbai- 400 049

URL: <http://sndt.digitaluniversity.ac/>

Result Ledger For

Faculty : Faculty of Science and Technology

Course : B.A. (Mass Media)

Course Code : 131

Mode of Learning : Regular

Pattern : Revised 2014

Branch : No Branch

Course Part : B.A. (Mass Media)

Course Part Term : Semester V

Event : April 2022

**Course Level Details:-**

Course Code	Course Name	Credits	Grade Template Name	AM	INT		EXT		Paper Max Marks
					Min	Max	Min	Max	
5101	Introduction to Research (Advertising)	4	10 Point Grading	TH	10	25	30	75	100
5102	Advertising and Marketing	4	10 Point Grading	TH	10	25	30	75	100
5103	Branding	4	10 Point Grading	TH	10	25	30	75	100
5104	Consumer Behaviour	4	10 Point Grading	TH	40	100	--	--	100
5105	Media Planning and Scheduling	4	10 Point Grading	TH	40	100	--	--	100
5201	Introduction to Research (Journalism)	4	10 Point Grading	TH	10	25	30	75	100
5202	Political and Economic Reporting	4	10 Point Grading	TH	10	25	30	75	100
5203	Newspaper Editing Layout and Design	4	10 Point Grading	TH	40	100	--	--	100
5204	journalism for social change	4	10 Point Grading	TH	40	100	--	--	100
5205	Magazines and Journals	4	10 Point Grading	TH	10	25	30	75	100
5301	Introduction to Research (Animation)	4	10 Point Grading	TH	10	25	30	75	100
5302	Introduction to Animation	4	10 Point Grading	TH	10	25	30	75	100
5303	Basic of Art and Drawing	4	10 Point Grading	TH	40	100	--	--	100
5304	2D and 3D Animation	4	10 Point Grading	PV	40	100	--	--	100
5305	Animation and Scripting	4	10 Point Grading	TH	10	25	30	75	100

**Grade Template Used :-**

Template Name : Grade\_10\_40\_new

Grade Scale : 10 Point Grading

No. Of Intervals : 52

Sr. No.	Grade Abbreviation	From (Marks)	To (Marks)	Status	GradePoint	Description
1	O+	90	100	Pass	10.00	O+
2	O	89	89.99	Pass	9.90	O
3	O	88	88.99	Pass	9.80	O
4	O	87	87.99	Pass	9.70	O
5	O	86	86.99	Pass	9.60	O
6	O	85	85.99	Pass	9.50	O
7	O	84	84.99	Pass	9.40	O
8	O	83	83.99	Pass	9.30	O
9	O	82	82.99	Pass	9.20	O
10	O	81	81.99	Pass	9.10	O

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Pariskha Bhavan, Mumbai- 400 049

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester V  
(Regular - 2014 Pattern) Examination: April 2022

Result Date :05 Jul 2022

Sr. No.	Grade Abbreviation	From (Marks)	To (Marks)	Status	GradePoint	Description
11	O	80	80.99	Pass	9.00	O
12	A+	79	79.99	Pass	8.90	A+
13	A+	78	78.99	Pass	8.80	A+
14	A+	77	77.99	Pass	8.70	A+
15	A+	76	76.99	Pass	8.60	A+
16	A+	75	75.99	Pass	8.50	A+
17	A+	74	74.99	Pass	8.40	A+
18	A+	73	73.99	Pass	8.30	A+
19	A+	72	72.99	Pass	8.20	A+
20	A+	71	71.99	Pass	8.10	A+
21	A+	70	70.99	Pass	8.00	A+
22	A	69	69.99	Pass	7.90	A
23	A	68	68.99	Pass	7.80	A
24	A	67	67.99	Pass	7.70	A
25	A	66	66.99	Pass	7.60	A
26	A	65	65.99	Pass	7.50	A
27	A	64	64.99	Pass	7.40	A
28	A	63	63.99	Pass	7.30	A
29	A	62	62.99	Pass	7.20	A
30	A	61	61.99	Pass	7.10	A
31	A	60	60.99	Pass	7.00	A
32	B+	59	59.99	Pass	6.80	B+
33	B+	58	58.99	Pass	6.60	B+
34	B+	57	57.99	Pass	6.40	B+
35	B+	56	56.99	Pass	6.20	B+
36	B+	55	55.99	Pass	6.00	B+
37	B	54	54.99	Pass	5.90	B
38	B	53	53.99	Pass	5.80	B
39	B	52	52.99	Pass	5.70	B
40	B	51	51.99	Pass	5.60	B
41	B	50	50.99	Pass	5.50	B
42	C	49	49.99	Pass	5.40	C
43	C	48	48.99	Pass	5.30	C
44	C	47	47.99	Pass	5.20	C
45	C	46	46.99	Pass	5.10	C
46	C	45	45.99	Pass	5.00	C
47	P	44	44.99	Pass	4.80	P
48	P	43	43.99	Pass	4.60	P
49	P	42	42.99	Pass	4.40	P
50	P	41	41.99	Pass	4.20	P
51	P	40	40.99	Pass	4.00	P
52	F	0	39.99	Fail	0.00	F

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DIRECTOR,  
Board of Examination and Evaluation  
SNDT Women's University  
Pariskha Bhavan, Mumbai- 400 049

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester V  
(Regular - 2014 Pattern) Examination: April 2022

Result Date : 05 Jul 2022

**GPA TEMPLATE:**

Template Name : GPA\_10\_40\_new

Grade Scale : 10 Point Grading

No. Of Intervals : 9

Sr. No.	Grade Abbreviation	From (GPA)	To (GPA)	Status	Description
1	O+	10	10	Pass	O+
2	O	9	9.99	Pass	O
3	A+	8	8.99	Pass	A+
4	A	7	7.99	Pass	A
5	B+	6	6.99	Pass	B+
6	B	5.5	5.99	Pass	B
7	C	5	5.49	Pass	C
8	P	4	4.99	Pass	P
9	F	0	3.99	Fail	F

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SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester V  
(Regular - 2014 Pattern) Examination: April 2022

Result Date :05 Jul 2022

**Abbreviations Used:**

EXT	External Assessment
INT	Internal Assessment
EX	External
IN	Internal
PR	Practical
PV	Practical/Viva
TH	Theory
TW	Term Work
Cr	Credits
AM	Assessment Method
Gr	Grade Obtained
SGPA	Semester Grade Point Average
CGPA	Cumulative Grade Point Average
EGP	Earned Grade Points
c	Current Performance
NP	Not Permitted
UMC	Unfair Means Case
FF	Fail
RR	Result Reserved
+	Grace applied
AB	Absent
ATKT	Allowed to keep Terms
RMK	Remark
x	Past Performance
App	Appearance
Obt	Obtained

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Pariskha Bhavan, Mumbai- 400 049

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester V  
(Regular - 2014 Pattern) Examination: April 2022

Result Date : 05 Jul 2022

Name : SAKSHI KHURANA SHELLEY

Seat No : 050001

Center : 202

PRN : 2019016100031816

Medium : English

College : 302: Satyam Fashion Institute, Noida

Specialization : Advertising

Course Code	Course Name	AM	INT		EXT		Total		Grace	Total (100)	Cr	Gr	GP	EGP	App
			Min/Max	Obt	Min/Max	Obt	Max	Obt							
5101	Introduction to Research (Advertising)	TH	10/25	15	30/75	54	100	69		69/100	4	A	7.90	31.60	c
5102	Advertising and Marketing	TH	10/25	16	30/75	46	100	62		62/100	4	A	7.20	28.80	c
5103	Branding	TH	10/25	16	30/75	62	100	78		78/100	4	A+	8.80	35.20	c
5104	Consumer Behaviour	TH	40/100	69	--	--	100	69		69/100	4	A	7.90	31.60	x
5105	Media Planning and Scheduling	TH	40/100	71	--	--	100	71		71/100	4	A+	8.10	32.40	x
<b>Sem V</b>	<b>Total Credits: 20</b>			<b>Total EGP: 159.60</b>		<b>SGPA: 7.98</b>		<b>Grade: A</b>		<b>Grand Total: 349/500</b>			<b>Percentage: 69.80</b>		

Name : RISHIKA RAJ VEENA

Seat No : 050002

Center : 202

PRN : 2019016100031492

Medium : English

College : 302: Satyam Fashion Institute, Noida

Specialization : Advertising

Course Code	Course Name	AM	INT		EXT		Total		Grace	Total (100)	Cr	Gr	GP	EGP	App
			Min/Max	Obt	Min/Max	Obt	Max	Obt							
5101	Introduction to Research (Advertising)	TH	10/25	14	30/75	43	100	57		57/100	4	B+	6.40	25.60	c
5102	Advertising and Marketing	TH	10/25	18	30/75	57	100	75		75/100	4	A+	8.50	34.00	c
5103	Branding	TH	10/25	16	30/75	55	100	71		71/100	4	A+	8.10	32.40	c
5104	Consumer Behaviour	TH	40/100	80	--	--	100	80		80/100	4	O	9.00	36.00	x
5105	Media Planning and Scheduling	TH	40/100	80	--	--	100	80		80/100	4	O	9.00	36.00	x
<b>Sem V</b>	<b>Total Credits: 20</b>			<b>Total EGP: 164.00</b>		<b>SGPA: 8.20</b>		<b>Grade: A+</b>		<b>Grand Total: 363/500</b>			<b>Percentage: 72.60</b>		

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SNDT Women's University  
Pariskha Bhavan, Mumbai- 400 049

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester V  
(Regular - 2014 Pattern) Examination: April 2022

Result Date : 05 Jul 2022

Name : AADYA SINGH RINKU

Seat No : 050003

Center : 202

PRN : 2019016100031751

Medium : English

College : 302: Satyam Fashion Institute, Noida

Specialization : Advertising

Course Code	Course Name	AM	INT		EXT		Total		Grace	Total (100)	Cr	Gr	GP	EGP	App
			Min/Max	Obt	Min/Max	Obt	Max	Obt							
5101	Introduction to Research (Advertising)	TH	10/25	14	30/75	55	100	69		69/100	4	A	7.90	31.60	c
5102	Advertising and Marketing	TH	10/25	17	30/75	48	100	65		65/100	4	A	7.50	30.00	c
5103	Branding	TH	10/25	14	30/75	47	100	61		61/100	4	A	7.10	28.40	c
5104	Consumer Behaviour	TH	40/100	80	--	--	100	80		80/100	4	O	9.00	36.00	x
5105	Media Planning and Scheduling	TH	40/100	79	--	--	100	79		79/100	4	A+	8.90	35.60	x
<b>Sem V</b>	<b>Total Credits: 20</b>		<b>Total EGP: 161.60</b>		<b>SGPA: 8.08</b>			<b>Grade: A+</b>		<b>Grand Total: 354/500</b>			<b>Percentage: 70.80</b>		

Name : SAKSHI SINGH ASHA

Seat No : 050004

Center : 202

PRN : 2019016100031437

Medium : English

College : 302: Satyam Fashion Institute, Noida

Specialization : Advertising

Course Code	Course Name	AM	INT		EXT		Total		Grace	Total (100)	Cr	Gr	GP	EGP	App
			Min/Max	Obt	Min/Max	Obt	Max	Obt							
5101	Introduction to Research (Advertising)	TH	10/25	20	30/75	60	100	80		80/100	4	O	9.00	36.00	c
5102	Advertising and Marketing	TH	10/25	18	30/75	61	100	79		79/100	4	A+	8.90	35.60	c
5103	Branding	TH	10/25	22	30/75	57	100	79		79/100	4	A+	8.90	35.60	c
5104	Consumer Behaviour	TH	40/100	79	--	--	100	79		79/100	4	A+	8.90	35.60	x
5105	Media Planning and Scheduling	TH	40/100	78	--	--	100	78		78/100	4	A+	8.80	35.20	x
<b>Sem V</b>	<b>Total Credits: 20</b>		<b>Total EGP: 178.00</b>		<b>SGPA: 8.90</b>			<b>Grade: A+</b>		<b>Grand Total: 395/500</b>			<b>Percentage: 79.00</b>		

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DIRECTOR,  
Board of Examination and Evaluation  
SNDT Women's University  
Pariskha Bhavan, Mumbai- 400 049

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester V  
(Regular - 2014 Pattern) Examination: April 2022

Result Date : 05 Jul 2022

Name : GULISTA HUSNAL

Seat No : 050005

Center : 202

PRN : 2019016100031372

Medium : English

College : 302: Satyam Fashion Institute, Noida

Specialization : Journalism

Course Code	Course Name	AM	INT		EXT		Total		Grace	Total (100)	Cr	Gr	GP	EGP	App
			Min/Max	Obt	Min/Max	Obt	Max	Obt							
5201	Introduction to Research (Journalism)	TH	10/25	15	30/75	34	100	49		49/100	4	C	5.40	21.60	c
5202	Political and Economic Reporting	TH	10/25	15	30/75	56	100	71		71/100	4	A+	8.10	32.40	c
5203	Newspaper Editing Layout and Design	TH	40/100	68	--	--	100	68		68/100	4	A	7.80	31.20	c
5204	journalism for social change	TH	40/100	41	--	--	100	41		41/100	4	P	4.20	16.80	x
5205	Magazines and Journals	TH	10/25	14	30/75	58	100	72		72/100	4	A+	8.20	32.80	c
<b>Sem V</b>	<b>Total Credits: 20</b>		<b>Total EGP: 134.80</b>		<b>SGPA: 6.74</b>			<b>Grade: B+</b>		<b>Grand Total: 301/500</b>			<b>Percentage: 60.20</b>		

Name : BEAUTY KUMARI SAROJ

Seat No : 050006

Center : 202

PRN : 2019016100031333

Medium : English

College : 302: Satyam Fashion Institute, Noida

Specialization : Journalism

Course Code	Course Name	AM	INT		EXT		Total		Grace	Total (100)	Cr	Gr	GP	EGP	App
			Min/Max	Obt	Min/Max	Obt	Max	Obt							
5201	Introduction to Research (Journalism)	TH	10/25	17	30/75	44	100	61		61/100	4	A	7.10	28.40	c
5202	Political and Economic Reporting	TH	10/25	18	30/75	60	100	78		78/100	4	A+	8.80	35.20	c
5203	Newspaper Editing Layout and Design	TH	40/100	63	--	--	100	63		63/100	4	A	7.30	29.20	x
5204	journalism for social change	TH	40/100	70	--	--	100	70		70/100	4	A+	8.00	32.00	x
5205	Magazines and Journals	TH	10/25	16	30/75	63	100	79		79/100	4	A+	8.90	35.60	c
<b>Sem V</b>	<b>Total Credits: 20</b>		<b>Total EGP: 160.40</b>		<b>SGPA: 8.02</b>			<b>Grade: A+</b>		<b>Grand Total: 351/500</b>			<b>Percentage: 70.20</b>		

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DIRECTOR,  
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SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester V  
(Regular - 2014 Pattern) Examination: April 2022

Result Date : 05 Jul 2022

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DIRECTOR,  
Board of Examination and Evaluation  
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Pariskha Bhavan, Mumbai- 400 049

URL: <http://sndt.digitaluniversity.ac/>

Result Ledger For

Faculty : Faculty of Science and Technology

Course : B.A. (Mass Media)

Course Code : 131

Mode of Learning : Regular

Pattern : Revised 2014

Branch : No Branch

Course Part : B.A. (Mass Media)

Course Part Term : Semester V

Event : April 2022

**Course Level Details:-**

Course Code	Course Name	Credits	Grade Template Name	AM	INT		EXT		Paper Max Marks
					Min	Max	Min	Max	
5101	Introduction to Research (Advertising)	4	10 Point Grading	TH	10	25	30	75	100
5102	Advertising and Marketing	4	10 Point Grading	TH	10	25	30	75	100
5103	Branding	4	10 Point Grading	TH	10	25	30	75	100
5104	Consumer Behaviour	4	10 Point Grading	TH	40	100	--	--	100
5105	Media Planning and Scheduling	4	10 Point Grading	TH	40	100	--	--	100
5201	Introduction to Research (Journalism)	4	10 Point Grading	TH	10	25	30	75	100
5202	Political and Economic Reporting	4	10 Point Grading	TH	10	25	30	75	100
5203	Newspaper Editing Layout and Design	4	10 Point Grading	TH	40	100	--	--	100
5204	journalism for social change	4	10 Point Grading	TH	40	100	--	--	100
5205	Magazines and Journals	4	10 Point Grading	TH	10	25	30	75	100
5301	Introduction to Research (Animation)	4	10 Point Grading	TH	10	25	30	75	100
5302	Introduction to Animation	4	10 Point Grading	TH	10	25	30	75	100
5303	Basic of Art and Drawing	4	10 Point Grading	TH	40	100	--	--	100
5304	2D and 3D Animation	4	10 Point Grading	PV	40	100	--	--	100
5305	Animation and Scripting	4	10 Point Grading	TH	10	25	30	75	100

**Grade Template Used :-**

Template Name : Grade\_10\_40\_new

Grade Scale : 10 Point Grading

No. Of Intervals : 52

Sr. No.	Grade Abbreviation	From (Marks)	To (Marks)	Status	GradePoint	Description
1	O+	90	100	Pass	10.00	O+
2	O	89	89.99	Pass	9.90	O
3	O	88	88.99	Pass	9.80	O
4	O	87	87.99	Pass	9.70	O
5	O	86	86.99	Pass	9.60	O
6	O	85	85.99	Pass	9.50	O
7	O	84	84.99	Pass	9.40	O
8	O	83	83.99	Pass	9.30	O
9	O	82	82.99	Pass	9.20	O
10	O	81	81.99	Pass	9.10	O

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SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester V  
(Regular - 2014 Pattern) Examination: April 2022

Result Date :05 Jul 2022

Sr. No.	Grade Abbreviation	From (Marks)	To (Marks)	Status	GradePoint	Description
11	O	80	80.99	Pass	9.00	O
12	A+	79	79.99	Pass	8.90	A+
13	A+	78	78.99	Pass	8.80	A+
14	A+	77	77.99	Pass	8.70	A+
15	A+	76	76.99	Pass	8.60	A+
16	A+	75	75.99	Pass	8.50	A+
17	A+	74	74.99	Pass	8.40	A+
18	A+	73	73.99	Pass	8.30	A+
19	A+	72	72.99	Pass	8.20	A+
20	A+	71	71.99	Pass	8.10	A+
21	A+	70	70.99	Pass	8.00	A+
22	A	69	69.99	Pass	7.90	A
23	A	68	68.99	Pass	7.80	A
24	A	67	67.99	Pass	7.70	A
25	A	66	66.99	Pass	7.60	A
26	A	65	65.99	Pass	7.50	A
27	A	64	64.99	Pass	7.40	A
28	A	63	63.99	Pass	7.30	A
29	A	62	62.99	Pass	7.20	A
30	A	61	61.99	Pass	7.10	A
31	A	60	60.99	Pass	7.00	A
32	B+	59	59.99	Pass	6.80	B+
33	B+	58	58.99	Pass	6.60	B+
34	B+	57	57.99	Pass	6.40	B+
35	B+	56	56.99	Pass	6.20	B+
36	B+	55	55.99	Pass	6.00	B+
37	B	54	54.99	Pass	5.90	B
38	B	53	53.99	Pass	5.80	B
39	B	52	52.99	Pass	5.70	B
40	B	51	51.99	Pass	5.60	B
41	B	50	50.99	Pass	5.50	B
42	C	49	49.99	Pass	5.40	C
43	C	48	48.99	Pass	5.30	C
44	C	47	47.99	Pass	5.20	C
45	C	46	46.99	Pass	5.10	C
46	C	45	45.99	Pass	5.00	C
47	P	44	44.99	Pass	4.80	P
48	P	43	43.99	Pass	4.60	P
49	P	42	42.99	Pass	4.40	P
50	P	41	41.99	Pass	4.20	P
51	P	40	40.99	Pass	4.00	P
52	F	0	39.99	Fail	0.00	F

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Board of Examination and Evaluation  
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Pariskha Bhavan, Mumbai- 400 049

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester V  
(Regular - 2014 Pattern) Examination: April 2022

Result Date : 05 Jul 2022

**GPA TEMPLATE:**

Template Name : GPA\_10\_40\_new

Grade Scale : 10 Point Grading

No. Of Intervals : 9

Sr. No.	Grade Abbreviation	From (GPA)	To (GPA)	Status	Description
1	O+	10	10	Pass	O+
2	O	9	9.99	Pass	O
3	A+	8	8.99	Pass	A+
4	A	7	7.99	Pass	A
5	B+	6	6.99	Pass	B+
6	B	5.5	5.99	Pass	B
7	C	5	5.49	Pass	C
8	P	4	4.99	Pass	P
9	F	0	3.99	Fail	F

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Board of Examination and Evaluation  
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Pariskha Bhavan, Mumbai- 400 049



SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester V  
(Regular - 2014 Pattern) Examination: April 2022

Result Date :05 Jul 2022

**Abbreviations Used:**

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SGPA	Semester Grade Point Average
CGPA	Cumulative Grade Point Average
EGP	Earned Grade Points
c	Current Performance
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UMC	Unfair Means Case
FF	Fail
RR	Result Reserved
+	Grace applied
AB	Absent
ATKT	Allowed to keep Terms
RMK	Remark
x	Past Performance
App	Appearance
Obt	Obtained

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DIRECTOR,  
Board of Examination and Evaluation  
SNDT Women's University  
Pariskha Bhavan, Mumbai- 400 049

SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester V  
(Regular - 2014 Pattern) Examination: April 2022

Result Date : 05 Jul 2022

Name : PALIWALA EKTA GANESH UJWALA

Seat No : 060006

Center : 263

PRN : 2019016100079256

Medium : English

College : 408: Sitaram Deora Institute of Management Studies, Mumbai

Specialization : Advertising

Course Code	Course Name	AM	INT		EXT		Total		Grace	Total (100)	Cr	Gr	GP	EGP	App
			Min/Max	Obt	Min/Max	Obt	Max	Obt							
5101	Introduction to Research (Advertising)	TH	10/25	10	30/75	31	100	41		41/100	4	P	4.20	16.80	c
5102	Advertising and Marketing	TH	10/25	19	30/75	71	100	90		90/100	4	O+	10.00	40.00	x
5103	Branding	TH	10/25	18	30/75	61	100	79		79/100	4	A+	8.90	35.60	x
5104	Consumer Behaviour	TH	40/100	84	--	--	100	84		84/100	4	O	9.40	37.60	x
5105	Media Planning and Scheduling	TH	40/100	54	--	--	100	54		54/100	4	B	5.90	23.60	x
<b>Sem V</b>	<b>Total Credits: 20</b>			<b>Total EGP: 153.60</b>		<b>SGPA: 7.68</b>		<b>Grade: A</b>		<b>Grand Total: 348/500</b>			<b>Percentage: 69.60</b>		

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Pariskha Bhavan, Mumbai- 400 049

URL: <http://sndt.digitaluniversity.ac/>

Result Ledger For

Faculty : Faculty of Science and Technology

Course : B.A. (Mass Media)

Course Code : 131

Mode of Learning : Regular

Pattern : Revised 2014

Branch : No Branch

Course Part : B.A. (Mass Media)

Course Part Term : Semester V

Event : April 2022

**Course Level Details:-**

Course Code	Course Name	Credits	Grade Template Name	AM	INT		EXT		Paper Max Marks
					Min	Max	Min	Max	
5101	Introduction to Research (Advertising)	4	10 Point Grading	TH	10	25	30	75	100
5102	Advertising and Marketing	4	10 Point Grading	TH	10	25	30	75	100
5103	Branding	4	10 Point Grading	TH	10	25	30	75	100
5104	Consumer Behaviour	4	10 Point Grading	TH	40	100	--	--	100
5105	Media Planning and Scheduling	4	10 Point Grading	TH	40	100	--	--	100
5201	Introduction to Research (Journalism)	4	10 Point Grading	TH	10	25	30	75	100
5202	Political and Economic Reporting	4	10 Point Grading	TH	10	25	30	75	100
5203	Newspaper Editing Layout and Design	4	10 Point Grading	TH	40	100	--	--	100
5204	journalism for social change	4	10 Point Grading	TH	40	100	--	--	100
5205	Magazines and Journals	4	10 Point Grading	TH	10	25	30	75	100
5301	Introduction to Research (Animation)	4	10 Point Grading	TH	10	25	30	75	100
5302	Introduction to Animation	4	10 Point Grading	TH	10	25	30	75	100
5303	Basic of Art and Drawing	4	10 Point Grading	TH	40	100	--	--	100
5304	2D and 3D Animation	4	10 Point Grading	PV	40	100	--	--	100
5305	Animation and Scripting	4	10 Point Grading	TH	10	25	30	75	100

**Grade Template Used :-**

Template Name : Grade\_10\_40\_new

Grade Scale : 10 Point Grading

No. Of Intervals : 52

Sr. No.	Grade Abbreviation	From (Marks)	To (Marks)	Status	GradePoint	Description
1	O+	90	100	Pass	10.00	O+
2	O	89	89.99	Pass	9.90	O
3	O	88	88.99	Pass	9.80	O
4	O	87	87.99	Pass	9.70	O
5	O	86	86.99	Pass	9.60	O
6	O	85	85.99	Pass	9.50	O
7	O	84	84.99	Pass	9.40	O
8	O	83	83.99	Pass	9.30	O
9	O	82	82.99	Pass	9.20	O
10	O	81	81.99	Pass	9.10	O

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SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester V  
(Regular - 2014 Pattern) Examination: April 2022

Result Date :05 Jul 2022

Sr. No.	Grade Abbreviation	From (Marks)	To (Marks)	Status	GradePoint	Description
11	O	80	80.99	Pass	9.00	O
12	A+	79	79.99	Pass	8.90	A+
13	A+	78	78.99	Pass	8.80	A+
14	A+	77	77.99	Pass	8.70	A+
15	A+	76	76.99	Pass	8.60	A+
16	A+	75	75.99	Pass	8.50	A+
17	A+	74	74.99	Pass	8.40	A+
18	A+	73	73.99	Pass	8.30	A+
19	A+	72	72.99	Pass	8.20	A+
20	A+	71	71.99	Pass	8.10	A+
21	A+	70	70.99	Pass	8.00	A+
22	A	69	69.99	Pass	7.90	A
23	A	68	68.99	Pass	7.80	A
24	A	67	67.99	Pass	7.70	A
25	A	66	66.99	Pass	7.60	A
26	A	65	65.99	Pass	7.50	A
27	A	64	64.99	Pass	7.40	A
28	A	63	63.99	Pass	7.30	A
29	A	62	62.99	Pass	7.20	A
30	A	61	61.99	Pass	7.10	A
31	A	60	60.99	Pass	7.00	A
32	B+	59	59.99	Pass	6.80	B+
33	B+	58	58.99	Pass	6.60	B+
34	B+	57	57.99	Pass	6.40	B+
35	B+	56	56.99	Pass	6.20	B+
36	B+	55	55.99	Pass	6.00	B+
37	B	54	54.99	Pass	5.90	B
38	B	53	53.99	Pass	5.80	B
39	B	52	52.99	Pass	5.70	B
40	B	51	51.99	Pass	5.60	B
41	B	50	50.99	Pass	5.50	B
42	C	49	49.99	Pass	5.40	C
43	C	48	48.99	Pass	5.30	C
44	C	47	47.99	Pass	5.20	C
45	C	46	46.99	Pass	5.10	C
46	C	45	45.99	Pass	5.00	C
47	P	44	44.99	Pass	4.80	P
48	P	43	43.99	Pass	4.60	P
49	P	42	42.99	Pass	4.40	P
50	P	41	41.99	Pass	4.20	P
51	P	40	40.99	Pass	4.00	P
52	F	0	39.99	Fail	0.00	F

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SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester V  
(Regular - 2014 Pattern) Examination: April 2022

Result Date : 05 Jul 2022

**GPA TEMPLATE:**

Template Name : GPA\_10\_40\_new

Grade Scale : 10 Point Grading

No. Of Intervals : 9

Sr. No.	Grade Abbreviation	From (GPA)	To (GPA)	Status	Description
1	O+	10	10	Pass	O+
2	O	9	9.99	Pass	O
3	A+	8	8.99	Pass	A+
4	A	7	7.99	Pass	A
5	B+	6	6.99	Pass	B+
6	B	5.5	5.99	Pass	B
7	C	5	5.49	Pass	C
8	P	4	4.99	Pass	P
9	F	0	3.99	Fail	F

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SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

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(Regular - 2014 Pattern) Examination: April 2022

Result Date :05 Jul 2022

**Abbreviations Used:**

EXT	External Assessment
INT	Internal Assessment
EX	External
IN	Internal
PR	Practical
PV	Practical/Viva
TH	Theory
TW	Term Work
Cr	Credits
AM	Assessment Method
Gr	Grade Obtained
SGPA	Semester Grade Point Average
CGPA	Cumulative Grade Point Average
EGP	Earned Grade Points
c	Current Performance
NP	Not Permitted
UMC	Unfair Means Case
FF	Fail
RR	Result Reserved
+	Grace applied
AB	Absent
ATKT	Allowed to keep Terms
RMK	Remark
x	Past Performance
App	Appearance
Obt	Obtained

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SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester V  
(Regular - 2014 Pattern) Examination: April 2022

Result Date : 05 Jul 2022

Name : PRANALI DHANAJI PATIL RAJASHRI

Seat No : \*060110

Center : 324

PRN : 2019016100028861

Medium : English

College : 452: Shahid Virpatni Laxmi Mahavidyalaya, Titave

Specialization : Advertising

Course Code	Course Name	AM	INT		EXT		Total		Grace	Total (100)	Cr	Gr	GP	EGP	App
			Min/Max	Obt	Min/Max	Obt	Max	Obt							
5101	Introduction to Research (Advertising)	TH	10/25	16	30/75	32	100	48		48/100	4	C	5.30	21.20	x
5102	Advertising and Marketing	TH	10/25	16	30/75	36	100	52		52/100	4	B	5.70	22.80	x
5103	Branding	TH	10/25	16	30/75	36	100	52		52/100	4	B	5.70	22.80	x
5104	Consumer Behaviour	TH	40/100	79	--	--	100	79		79/100	4	A+	8.90	35.60	x
5105	Media Planning and Scheduling	TH	40/100	43	--	--	100	43		43/100	4	P	4.60	18.40	x
<b>Sem V</b>	<b>Total Credits: 20</b>		<b>Total EGP: 120.80</b>		<b>SGPA: 6.04</b>			<b>Grade: B+</b>		<b>Grand Total: 274/500</b>			<b>Percentage: 54.80</b>		

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Pariskha Bhavan, Mumbai- 400 049

Name : CHOUGALE SONALI SAMBHAJI SHITAL

Seat No : 060103

Center : 324

PRN : 2019016100028892

Medium : English

College : 452: Shahid Virpatni Laxmi Mahavidyalaya, Titave

Specialization : Advertising

Course Code	Course Name	AM	INT		EXT		Total		Grace	Total (100)	Cr	Gr	GP	EGP	App
			Min/Max	Obt	Min/Max	Obt	Max	Obt							
5101	Introduction to Research (Advertising)	TH	10/25	17	30/75	50	100	67		67/100	4	A	7.70	30.80	c
5102	Advertising and Marketing	TH	10/25	18	30/75	49	100	67		67/100	4	A	7.70	30.80	x
5103	Branding	TH	10/25	17	30/75	59	100	76		76/100	4	A+	8.60	34.40	x
5104	Consumer Behaviour	TH	40/100	77	--	--	100	77		77/100	4	A+	8.70	34.80	x
5105	Media Planning and Scheduling	TH	40/100	67	--	--	100	67		67/100	4	A	7.70	30.80	x
<b>Sem V</b>	<b>Total Credits: 20</b>		<b>Total EGP: 161.60</b>		<b>SGPA: 8.08</b>			<b>Grade: A+</b>		<b>Grand Total: 354/500</b>			<b>Percentage: 70.80</b>		

Name : GHONGADE SHUBHANGI SAMBHAJI YASHODA

Seat No : 060104

Center : 324

PRN : 2019016100085937

Medium : English

College : 452: Shahid Virpatni Laxmi Mahavidyalaya, Titave

Specialization : Advertising

Course Code	Course Name	AM	INT		EXT		Total		Grace	Total (100)	Cr	Gr	GP	EGP	App
			Min/Max	Obt	Min/Max	Obt	Max	Obt							
5101	Introduction to Research (Advertising)	TH	10/25	16	30/75	45	100	61		61/100	4	A	7.10	28.40	c
5102	Advertising and Marketing	TH	10/25	16	30/75	49	100	65		65/100	4	A	7.50	30.00	x
5103	Branding	TH	10/25	16	30/75	41	100	57		57/100	4	B+	6.40	25.60	x
5104	Consumer Behaviour	TH	40/100	81	--	--	100	81		81/100	4	O	9.10	36.40	x
5105	Media Planning and Scheduling	TH	40/100	72	--	--	100	72		72/100	4	A+	8.20	32.80	x
<b>Sem V</b>	<b>Total Credits: 20</b>		<b>Total EGP: 153.20</b>		<b>SGPA: 7.66</b>			<b>Grade: A</b>		<b>Grand Total: 336/500</b>			<b>Percentage: 67.20</b>		



SNDT WOMEN'S UNIVERSITY, MUMBAI - 400049.

B.A. (Mass Media) - Semester V  
(Regular - 2014 Pattern) Examination: April 2022

Result Date : 05 Jul 2022

Name : PARABKAR TEJASWINI JAYSING PUSHPALATA

Seat No : 060109

Center : 324

PRN : 2019016100028903

Medium : English

College : 452: Shahid Virpatni Laxmi Mahavidyalaya, Titave

Specialization : Advertising

Course Code	Course Name	AM	INT		EXT		Total		Grace	Total (100)	Cr	Gr	GP	EGP	App
			Min/Max	Obt	Min/Max	Obt	Max	Obt							
5101	Introduction to Research (Advertising)	TH	10/25	23	30/75	46	100	69		69/100	4	A	7.90	31.60	c
5102	Advertising and Marketing	TH	10/25	23	30/75	61	100	84		84/100	4	O	9.40	37.60	x
5103	Branding	TH	10/25	23	30/75	69	100	92		92/100	4	O+	10.00	40.00	x
5104	Consumer Behaviour	TH	40/100	92	--	--	100	92		92/100	4	O+	10.00	40.00	x
5105	Media Planning and Scheduling	TH	40/100	89	--	--	100	89		89/100	4	O	9.90	39.60	x
<b>Sem V</b>	<b>Total Credits: 20</b>		<b>Total EGP: 188.80</b>		<b>SGPA: 9.44</b>			<b>Grade: O</b>		<b>Grand Total: 426/500</b>			<b>Percentage: 85.20</b>		

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